

(MOSTLY) FREE WEBSITES FOR REALTORS®



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There never seems to be enough time during training to review all of the excellent websites that exist to help agents perform better. The following list has been created, curated and updated for well over a decade. There are always new sites popping up and some sites add features to make it better. This list is created as a reference, but is not a complete list of all Real Estates sites across the web, just those that I've used and find useful in everyday practice. I hope you enjoy and feel free to visit www.MatthewRathbun.com/webtools to contribute more sites or find an updated list.

~Matthew Rathbun

Marketing Resources

- ListHub.com
- zillow.com/agent-resources/webinars/
- hub.realtor.com/
- Title-generator.com
- Flowsmapper.geo.census.gov
- Color.adobe.com/create/color-wheel
- Listreports.com
- Qrcode-monkey.com

- Listing distribution service
- Zillow Agent marketing tools
- Realtor.com Agent marketing tools
- Post and Email Headline Generator
- Census Bureau Home Buyer Migration Tool
- Color Wheel Matcher
- Free Listing Marketing Tools
- QR Code Generator

Graphic and Design Tools

- Google.com/business
- KeepingCurrentMatters.com
- CloudCMA.com
- Fiverr.com
- Canva.com
- hubspot.com/email-signature-generator
- Unsplash.com
- StockSnap.io
- feathericons.com
- color.adobe.com/create/color-wheel
- piktochart.com
- lucidchart.com
- flaticon.com
- theinpaint.com
- imglarger.com/Pricing
- Magiceraser.io
- Pexels.com
- Smartmockups.com
- Remove.bg
- befunky.com/create/collage/
- http://unsplash.com
- http://pexels.com

- Manage your Google Business profile
- Market information and marketing tools
- CMA and Presentation suite
- Low priced, exceptional marketing freelancers
- Awesome free design and marketing platform
- Free email signature creator
- Free stock photo site
- Free stock photo site
- Free icon graphics
- Colorwheel for design
- Infograph creator for free
- Visual charting tool
- Flat Icons
- Remove items from photos
- De-pixelate low quality photos
- Remove items from photos
- Free Stock Photos
- Graphic Mockups
- Remove Backgrounds from Photos
- Picture Collaeg Maker
- Free Stock Photo
- Free Stock Photo

Customer Relationship Manager (CRM)

- RealtyJuggler.com
- WiseAgent.com
- TopProducer.com
- LionDesk.com
- Followupboss.com

- CRM
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Transaction Management

- Skyslope.com
- RealEstate.docuSign.com

- Transaction management system for Transaction Coordinators
- Document/Transaction management

ZipForms.com
Amitree.com

nekst.com

Client Resources

MyFico.com
CrimeMapping.com
FamilyWatchDog.com
EPA.gov/EPA
Niche.com
Updater.com
FloodSmart.gov
Epa.gov/mold
Epa.gov/lead
dea.gov/clan-lab/clan-lab.shtml
DiedInHouse.com
Climatecheck.com
Greatschools.org

Document and Presentation Sharing

Heyzine.com
yumpu.com
OpenOffice.org

Zamzar.com
PDFMyURL.com
smallpdf.com
12ft.io

Meeting and Scheduling Tool

FreeConferenceCall.com

Calendly.com
Doodle.com

Research and Reference

NARRPR.com
Realtor.org/library
Realtor.org/research
Anywho.com
CostVsValue.com
nar.realtor/competition-in-real-estate
nar.realtor/research-and-statistics/research-reports/remodeling-impact
nar.realtor/research-and-statistics/research-reports/highlights-from-the-profile-of-home-buyers-and-sellers

Website and Blog Tools

GetPocket.com
Getmatter.app
FileZilla.com
Google.com/analytics
Google.com/webmastertools
keyword.io

Google.com/alerts

coschedule.com/headline-analyzer
Keywordseverywhere.com

Contract writing software
Transaction management system
Transaction management system for Transaction Coordinators

Credit Scoring Information
Local Crime Reporting
Offender and Crime information
EPA Information
School comparison information
Utility Information for Buyers and Sellers
Flood Insurance Information
Mold Information
Lead paint information
DEA meth lab lookup
Check if someone died in a house by address
Climate Risk Assessment by Address
Area School Information

Presents Documents in a Digital Magazine Form
Embeds PDF in a magazine like fashion on a website
Free desktop office suite

Convert documents to different formats (PDF to Word)
Create PDF out of a website
Covert all file types and reduce PDF sizes
Removes paywall from major newspapers

Free conference call app

Allow others to choose appointments on your calendar
Group Meeting Scheduling Tool

Property resource with exceptional reports branded to the agent
Free ebooks and resource guides for Realtors
Resource for up-to-date research information
Telephone and Reverse Number Lookup
upgrades by region
NAR Clear Cooperation Information
Home Remodeling Impact Report

NAR Profile of Home Buyers and Home Sellers

Read Later Application
Read Later Application with extra features
Free FTP client
Insight into your website
Tools to manage and promote your website
Find recommended keywords for SEO
Setup notifications as to when a phrase has been found on a new site
Analyze the title of emails and blog posts for engagement
SEO Keyword Search Tool

mymaps.google.com

Video Tools

YouTube.com

fxhome.com/hitfilm-express

Openshot.org

Communications

Skype.com

eztexting.com

Blackmagicdesign.com/products/davinciresolve

<https://otter.ai>

Team Tools

Slack.com

Trello.com

FancyHands.com

Zirtual.com

16personalities.com

Fancyhands.com

Airtable.com

Salary.com

Myoutdesk.com

Tdocs.com

Survey Tools

Surveymonkey.com

Wufoo.com

Organizational Tools

Evernote.com

todoist.com

getplan.co

keep.google.com

eMail Tools

MailChimp.com

ConstantContact.com

unroll.me

boomeranggmail.com

hubspot.com/email-signature-generator

Social Media Tools

HootSuite.com

Buffer.com

HomeSpotter.com

blog.narrpr.com/tips/free-templates-create-social-media-market-updates/

Google.com/business

Listing Promotion

boxbrownie.com

Matterport.com

Broker Tools

Terradatum.com

Alignmark.com

Relitix.com

Design Personalized Google Maps

Largest Video hosting site

Free Video Editing Software

Free video conference and communication tools

Mass texting system

Davinci Resolve 18 Free Editing Software

Voice To Text Recording

Project and task communications tool

Tasklist and management tool

Virtual Assistants

Virtual Assistants

Personality Test

Virtual Assistants

Collaborative Project Management

Research Average Salaries for Team Members

Real Estate Virtual Assistants

Transaction Management System

free surveys

free surveys and embeddable contact forms

Free and Premium note taking (plus more) service

Action list to get things done

Free time blocking and calendar management tool

note taking and action item tool from Google

Free email marketing system (premium upgrade)

email marketing system

Removes junkmail and subscriptions from email

Set of fantastic tools to add to gmail

Free Email Signature Tool

Organize and manage your social accounts in one place

Stage posts for later distribution

Social Media tool to marketing Listings

RPR Social Media Assets

Manage your Google Business profile

Virtual Staging tool to enhance listing photos

3D home models

Market Share and Recruitment Software

Recruitment marketing and personality tests

AI based Recruitment and Agent Performance too

Realtor Site Tools

[Login.connect.realtor#!/forgotmember](#)
[C2ex.realtor](#)
[narrpr.com](#)
[Fairhaven.realtor](#)

Find your NRDS number
Realtor Training
NAR Realtor Property Resource
FairHaven Fair Housing Simulator

Password Management

[DashLane.com](#)
[1Password.com](#)
[LastPass.com](#)

Password Manager
Password Manager
Password Manager

Client Testimonials

[RealSatisfied.com](#)
[TestimonialTree.com](#)

Client Review Management System
Client Review Management System

Premium Marketing Tools

[vflyer.com](#)
[Imprev.com](#)
[Updater.com](#)

Single listing websites
Digital and Analog agent and listing marketing tools
Client Move Organizer

Business Planning and Productivity

[Mystorybrand.com](#)

[Swotanalysis.com](#)
[Mindmup.com](#)
[Financialwellness.realtor](#)
[Clickup.com](#)
[Todoist.com](#)
[Pomofocus.io](#)
[Toggl.com](#)

Storybrand Brandscript
Free Business planning tool, SWOT analysis, SMART Goals, OKRs
Mind Mapping Tool
Financial Budgeting tools for Realtors from NAR
Free Productivity Suite
ToDo Application
Pomodora Productivity Timer
Time Tracker and Accountability Tool

eBusiness Cards and Bio Pages

[Solo.to](#)
[Linktr.ee](#)
[Hihello.com](#)
[Bling.me](#)

Solo - Bio Profile Page
LinkTree - Bio Profile Page
Digital Business Card and Site
Digital Business Card

Tools for Educators

[Scribehow.com](#)
[Wheelofnames.com](#)
[App.mural.co/](#)
[E.ggtimer.com](#)
[Groupmap.com](#)
[Polleverywhere.com](#)
[Mentimeter.com](#)
[Kahoot.com](#)

Create a Student How-to Guide while recording
Name Radomizer
Collaborative Whiteboard App
Free Countdown Timer
Collaborative Classroom Tool
Polling Tool with PowerPoint Embeds
Interaction Slide Design and Class Engagement Tool
Learner Engagement System

Home Pricing Tools

[Nar.realtor/research-and-statistics/research-reports/remodeling-impact](#)
[Pillartopost.com/costguide](#)
[Costsvsvalue.com](#)
[Singlefamily.fanniemae.com/media/31146/display](#)
[Singlefamily.fanniemae.com/media/30266/display](#)

Remodeling Impact Report
Upgrade Estimated Cost Guide
Cost versus Value Report Guide by Region
Fannie Mae Pricing Guide
Fannie Mae Home Measurement Guidelines

Lead Generation Services (Paid)

[Offrs.com](#)
[RedX.com](#)
[Vulcan7.com](#)
[Fivestreet.com](#)

Predictive model lead generation system
Find consumers mobile number and email address
FSBO and Expired Listing Marketing Service
Auto-response to Incoming Leads

Remine.com
Homesnap.com

Remine AI Lead Gen and Management
Lead Gen and Predictive Seller Tool